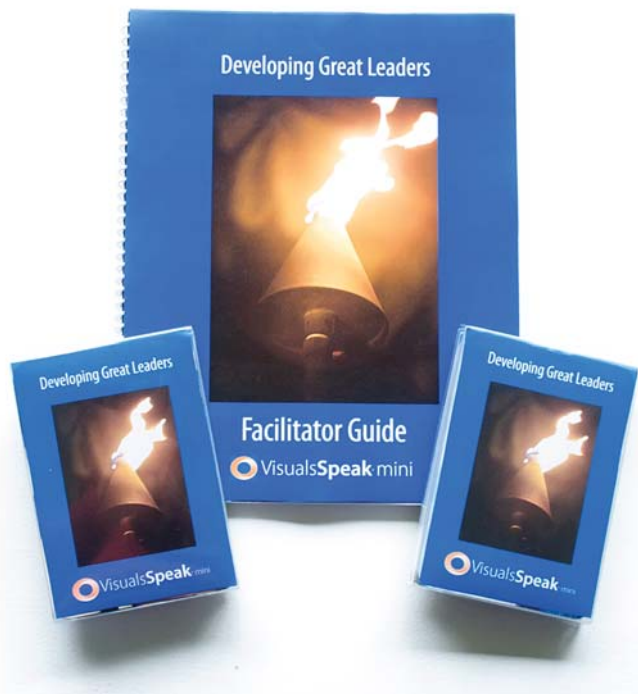


VisualsSpeak®

Developing Great Leaders



Make Leadership a Priority.

You think leaders are born, not made? That it's nature, not nurture? Then you've never tried **VisualsSpeak•mini: Developing Great Leaders!**

For the *new or transitioning leader*, Developing Great Leaders starts right there: how do you make the transition? What are the expectations of the new role? Most important, how do you adapt your strengths and weaknesses to best suit the new role — and then which areas do you focus on for improvement?

For *more seasoned leaders*, Developing Great Leaders is a chance to deepen skills and continuously improve. Just as cars need regular maintenance, so do leadership skills. Every time you work on deepening your abilities, you emerge a better and more informed leader. Developing Great Leaders takes you there.

Developing Great Leaders ties the visual and the verbal together to give leaders the tools and the insight to be peak performers.

Why limit yourself to half your brain?

Developing Great Leaders comes in two parts, a **Facilitator Guide** and a **Participant Set**.

The Facilitator Guide has **step-by-step detail** to support your leadership development session, including:

- Guidance on how to design the session,
- How to assess the participants,
- Selecting the right focus area(s),
- Selecting which sequence of activities will work,
- Arranging the details of the room, and
- Information on post-session follow-up

Plus, the Facilitator Guide has **sample agendas** for each focus area, so you can hold a meaningful and fun session as short as 30 minutes or as long as several days!

The Developing Great Leaders Participant Set is the key to your successful session. Each Set includes 45 professionally-photographed images that were curated **specifically for use with leadership development**.

Participants use the Sets during the session, then take them away with them for long-term ongoing use. Each Participant Set includes several follow-up activities to reinforce the session.

Suddenly, participants have a solid, common frame of reference on which to base discussion, decisions, and collaboration. Everybody is on the same page.

Building leadership capacity in our teams and organizations is more important than ever. Developing Great Leaders is a powerful, effective—and fun— tool for quickly improving skills and perspectives.



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*30-day no-hassle return policy.
There's no risk to try it!*

Developing Great Leaders

Participant Set VSMLD-Part \$45.00
Facilitator Guide VSMLD-Facil \$49.00
Starter Pack VSMLD-Starter \$129.00
Small-Group Bundle VSMLD-S \$399.00
Large-Group Bundle VSMLD-L \$899.00

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